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AGENȚIA ROMÂNĂ
DE ASIGURARE A
CALITĂȚII ÎN
ÎNVĂȚĂMÂNTUL ÎNALȚ

PROGRAM

of

**The 2nd International Conference
Institutional Strategic Quality Management
in Higher Education
ISQM 2010
Sinaia, Romania
October 14 – 16, 2010**

organized

by

The Romanian Agency for Quality Assurance in Higher Education

supported by the project:

***Quality Assurance in Higher Education in Romania within European Context.
Development of Academic Quality Management at System and Institutional
Level***

POSDRU/2/1.2/S/1 – ACADEMIS



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The 2nd International Conference “Institutional Strategic Quality Management“ ISQM 2010

14 - 16 October 2010,
Sinaia, Romania

Dear Participants,

The ISQM 2010 Conference organized by Romanian Agency for Quality Assurance in Higher Education (ARACIS) provides a great opportunity to exchange ideas on various fields in Higher Education Quality Assurance between the participants who will share their knowledge and experiences with other speakers.

The conference will also analyze the challenges and issues pertaining to new developments, innovation, and technology based education. Policies, governance, management in education and transnational education will also be addressed.

The conference provides also a great opportunity to meet old friends and make new acquaintances and partnerships.

I wish you all a pleasant stay in Sinaia!

Prof. Dr. Ioan CURTU

President of ARACIS/Project Manager

General Chairman – on behalf of the Conference Organising Committee

CONFERENCE TOPICS:

- ✚ The impact of international cooperation in Quality Assurance of Higher Education;
- ✚ International evaluation in Higher Education Institutions;
- ✚ New environments and challenges in Higher Education;
- ✚ Best Practices in Quality Management, new policies and practices in Higher Education;
- ✚ Transnational Education of the Quality Assurance;
- ✚ Student contribution in Quality Assurance of Higher Education Evaluation;
- ✚ Labour market and Bologna graduates;



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ORGANIZING COMMITTEE (ARACIS, RO)

Ioan CURTU	<i>Project Manager</i>
Mihai FLOROIU	<i>Assistant Manager</i>
Mircea IVĂNESCU	<i>Coordinator, Activities No. 4 and 5</i>
Mariana Domnica STANCIU	<i>Assistant Coordinator, Activities No. 4 and 5</i>
Mihai Aristotel UNGUREANU	<i>Financial Supervisor</i>
Ion TĂNASE	<i>Deputy Financial Supervisor</i>
Marilena LOLEA	<i>Legal Adviser</i>
Radu Mircea DAMIAN	<i>Coordinator, Activity No. 1</i>
Lazăr VLĂSCLEANU	<i>Coordinator, Activity No. 2</i>
Adrian MIROIU	<i>Coordinator, Activity No. 3</i>
Carmen MIRIAN	<i>Assistant Coordinator, Activity No. 1</i>
Oana SÂRBU	<i>Assistant Coordinator, Activity No. 1</i>
Mihai PĂUNESCU	<i>Assistant Coordinator, Activity No. 2</i>
Oana ION	<i>Assistant Coordinator, Activity No. 3</i>
Mihaela FLORESCU	<i>Short Time Expert</i>
Mihaela BĂJENARU	<i>Short Time Expert</i>
Marilena DOBRE	<i>Short Time Expert</i>
Dana DRAGNEA	<i>Short Time Expert</i>
Roxana FLOREA	<i>Short Time Expert</i>
Daniela Mihaela ISPAS	<i>Short Time Expert</i>
Mihai MARCU	<i>Short Time Expert</i>
Doina STANCIU	<i>Short Time Expert</i>
Camelia VASILE	<i>Short Time Expert</i>
Mihaela RĂILEANU	<i>Short Time Expert</i>

Note: Activity of the Project: **Quality Assurance in Higher Education in Romania within European Context. Development of Academic Quality Management at System and Institutional Level**

Activity No. 1 Autoevaluation and External Evaluation

Activity No. 2 Quality Assurance of Higher Education

Activity No. 3 Benchmarks

Activity No. 4 Evaluators' training

Activity No. 5 Promotion, Dissemination, Transfer



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INTERNATIONAL SCIENTIFIC COMMITTEE

Paul Șerban AGACHI	„Babeș-Bolyai” University of Cluj-Napoca (RO)
Mircea ALĂMOREANU	Technical University of Civil Engineering of Bucharest (RO)
Doinița ARITON	„Danubius” University of Galati (RO)
Giuliano AUGUSTI	(ENAAE – EUR-ACE)
Gyorgy BAZSA	HAC (HU)
Ali Nezihi BILGE	Yeditepe University Istanbul, (TR)
Barbara BIRKE	AQA (A)
Kaja BRAATHEN	NVAO (NL)
Ioan CURTU	ARACIS (RO)
Bruno CURVALE	CIEP (F)
Radu M. DAMIAN	ARACIS (RO)
Ligia DECA	(RO)
Mihai FLOROIU	ARACIS (RO)
Mark FREDERIKS	NVAO (NL)
Marian GHEORGHE	University Politehnica of Bucharest (RO)
Josep GRIFOLL	(ENQA)
Emilia GULICIUC	„Ștefan cel Mare” University of Suceava (RO)
Bill HARVEY	QAA Scotland (GB)
Achim HOPBACH	(ENQA)
Romița IUCU BUMBU	University of Bucharest (RO)
Mircea IVĂNESCU	ARACIS (RO)
Simona LACHE	„Transylvania” University of Brașov (RO)
Adrian LUNGU	„Dunărea de Jos” University of Galați (RO)
Iacint MANOLIU	Technical University of Civil Engineering of Bucharest (RO)
Monica MELLBERG	Linkoping University (S)
Adrian MIROIU	ARACIS (RO)
Pavel NĂSTASE	ARACIS (RO)
Vasile NĂSTĂSESCU	Military Technical Academy Bucharest (RO)
Radu N. OPREAN	University of Medicine and Pharmacy „Iuliu Hațieganu” of Cluj Napoca (RO)
Octavian M. POPESCU	University Politehnica of Bucharest (RO)
Bernard REMAUD	CTI (F)
Costache RUSU	Director of CETEX (RO)
Heinz-Ulrich SCHMIDT	FIBAA (D)
Norman SHARP	(GB)
Erika SOBOLEVA	Agency for Higher Education Quality Assurance and Career Development, (RU)
Ștefan SZAMOSKÖZI	„Babeș-Bolyai” University of Cluj-Napoca (RO)
Colin TÜCK	(EQAR)
Mihai A. UNGUREANU	ARACIS (RO)
Bert VANDENKENDELAERE	(ESU)
Lazăr VLĂSCEANU	ARACIS (RO)
Mihail VOICU	The „Gheorghe Asachi” Technical University of Iași, (RO)
Obe de VRIES	OWINSP (NL)
Lesley WILSON	EUA, (B)



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SERVICIILE DE ÎNȚEBERIE

General Conference Program

Wednesday 13 October 2010	Thursday 14 October 2010	Friday 15 October 2010	Saturday 16 October 2010
Arrival of participants and transfer to Sinaia	08.00 -09.00 Registration		
	09.00 – 10.30 Opening session First key-note addresses	09.00 – 10.30 Parallel Sessions	09.00 – 10.30 Parallel Sessions
	10.30 – 11.00 Coffee break		
	11.00 –12.30 Second key-note addresses followed by discussions	11.00 –12.30 Parallel Sessions	11.00 –12.00 Conclusions and conference closing
	12.30 – 14.30 Lunch break		
	14.30 – 16.00 Parallel Sessions	14.30 – 16.30 Round table <i>"Accreditation and recognition of the joint study programs"</i>	14.00 – 17.00 Visit Royal Peles Castle (optional)
	16.00 – 16.30 Coffee break		
	16.30 – 18.00 Parallel Sessions		
18.00 – 19.30 Registration (Reception Hall)		17.30 – 18.00 Bus Transfer to The Gates to the Romanian Old Kingdom Restaurant	
19.30 – 22.30 Welcome & dinner (Panoramic Restaurant)	19.30 - 23.00 Gala Dinner	18.00 – 23.00 Traditional Dinner (Pâraul Rece Restaurant)	



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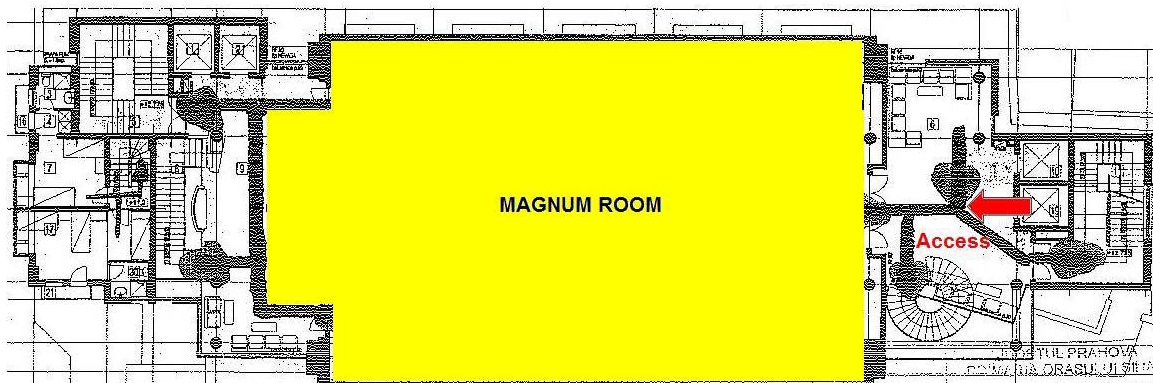


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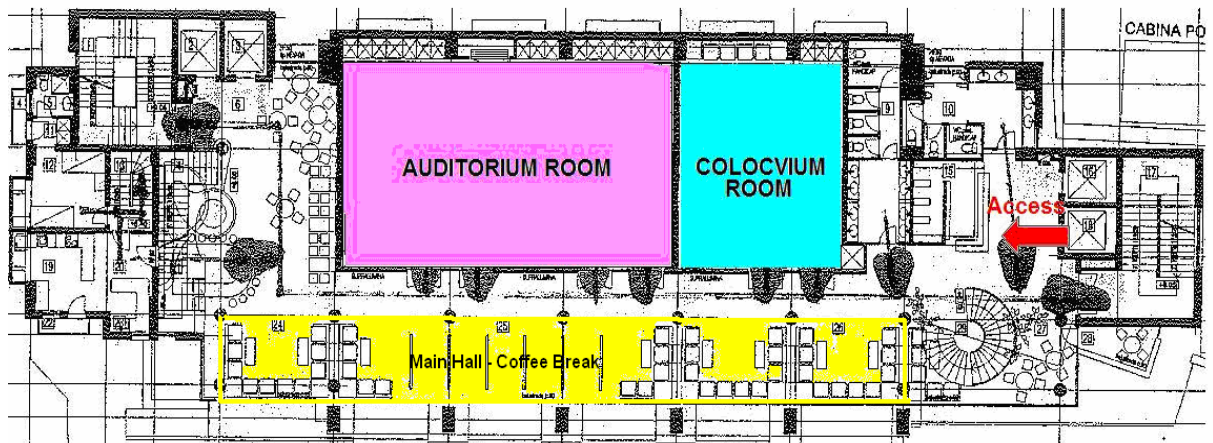
**The 2nd International Conference
“Institutional Strategic Quality Management“ ISQM 2010
Venue
International Hotel, Sinaia, Romania**

- Registration Desk – Reception Hall
- Opening Conference – MAGNUM ROOM
- Parallel Session:
 - MAGNUM ROOM
 - AUDITORIUM ROOM
 - COLOCVIUM ROOM
- Restaurant Panoramic (Welcome Dinner Gala dinner & Lunch)
- Main Hall – Second Floor (Coffee break)

Third Floor of International Hotel



Second Floor of International Hotel





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INVATĂMÂNTUL SUPERIOR**CONFERENCE – TECHNICAL SESSION**

The conference program includes keynote lectures, invited and contributed papers in structured and contributed parallel sessions. Contributions from all fields of quality assurance in higher education are submitted. The Conference program is structured in 13 parallel sessions and a round table with subject: Accreditation and recognition of the joint study programs.

Thursday, 14 October 2010

No	Sessions	Session Chairs
Thursday, 14 October 2010		
09.00 – 10.30		
Magnum Room	Opening session First key-note address Ioan CURTU, President of ARACIS/ Project Manager Romanian Officials (TBC) Radu M. DAMIAN, Coordinator Activity No. 1 Achim HOPBACH, President of ENQA	Mihai FLOROIU
Coffee Break 10.30 – 11.00		
Thursday, 14 October 2010		
11.00 – 12.30		
Magnum Room	Second key-note address Colin TÜCK, Director of EQAR Lazăr VLĂSCÉANU, Coordinator Activity No. 2 Adrian MIROIU, Coordinator Activity No. 3	Radu M. DAMIAN
Panoramic Restaurant	Lunch 12.30 – 14.30	
Thursday, 14 October 2010		
14.30 – 16.00		
S1 Magnum Room	New environments and challenges in Higher Education	Heinz-Ulrich SCHMIDT Paul Șerban AGACHI
S2 Auditorium Room	The impact of international cooperation in Quality Assurance of Higher Education. International evaluation in Higher Education Institutions	Obe de VRIES Mihai VOICU
S3 Colocvium Room	The Best Practices in Quality Management, new policies and practices in Higher Education	Gyorgy BAZSA Marian GHEORGHE
Coffee Break 16.00 – 16.30		



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INFORMATICA

Thursday, 14 October 2010

16.30 – 18.00

S1 Magnum Room	New environments and challenges in Higher Education	Barbara BIRKE Mircea ALĂMOREANU
S2 Auditorium Room	The impact of international cooperation in Quality Assurance of Higher Education.	Bill HARVEY Simona LACHE
S3 Colocvium Room	The Best Practices in Quality Management, new policies and practices in Higher Education	Bernard REMAUD Iacint MANOLIU

Panoramic
Restaurant

Gala Dinner
19.30 – 23.00

Friday, 15 October 2010

No

Sessions

Session Chairs

Friday, 15 October 2010

09.00 – 10.30

S5 Magnum Room	Labour market and Bologna graduates	Achim HOPBACH Octavian Mihai POPESCU
S4 Auditorium Room	Student Contribution in Quality Assurance in Higher Education Evaluation	Monica MELLBERG Vasile NĂSTĂSESCU
S3 Colocvium Room	The Best Practices in Quality Management, new policies and practices in Higher Education	Colin TÜCK Adrian LUNGU

Coffee Break
10.30 – 11.00

Friday, 15 October 2010

11.00 – 12.30

S1 Magnum Room	New environments and challenges in Higher Education	Ștefan SZAMOSKÖZI Juna VALDISIERRI
S4 Auditorium Room	Student Contribution in Quality Assurance in Higher Education Evaluation	Erika SOBOLEVA Anca PRISACARU
S3 Colocvium Room	The Best Practices in Quality Management, new policies and practices in Higher Education	Ivan PANAYOTOV Costache RUSU

Panoramic
Restaurant

Lunch
12.30 – 14.30



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**Friday, 15 October 2010
14.30 – 16.30**

Magnum Room

ROUND TABLE
Accreditation and recognition of the joint study
programs

Kaja BRAATHEN
Mark FREDERIKS
Pavel NĂSTASE

Location:
Pârâul Rece/
Bucegi

17.30 – 18.00 Buss Transfer
(Meeting in Reception Hall)
Traditional Dinner
18.00 – 23.00
The Gates to the Romanian Old Kingdom
Restaurant

Saturday, 16 October 2010

No

Sessions

Session Chairs

**Saturday, 16 October 2010
09.00 – 10.30**

S1
Magnum Room

New environments and challenges in Higher
Education

Ali Nezihi BILGE
Doinita ARITON

Coffee Break
10.30 – 11.00

**Saturday, 16 October 2010
11.00 – 12.00**

S1
Magnum Room

Conclusions and Conference Closing

Panoramic
Restaurant

Lunch
12.00 – 14.00

Visit Royal Peles Castle
14.00 – 17.00
14.00 – Buss Transfer (Meeting in Reception Hall)



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Parallel Sessions

Thursday, 14 October 2010

14.30 – 16.00

S1 Magnum Room Chairman: Heinz U. SCHMIDT, Paul Ș. AGACHI	S2 Auditorium Room Chairman: Obe de VRIES, Mihail VOICU	S3 Colocvium Room Chairman: Gyorgy BAZSA, Marian GHEORGHE
New environments and challenges in Higher Education	The impact of international cooperation in Quality Assurance of Higher Education. International evaluation in Higher Education Institutions	The Best Practices in Quality Management, new policies and practices in Higher Education
<p>Barbara Birke <i>Enhancing the quality of postgraduate education – developing standards and recommendations for LLL master programs conforming to the bologna principles</i></p> <p>Vasile Năstăsescu <i>Upon some available improvement ways of Bologna Process in Romania</i></p> <p>B. Remaud, R.P. Martin, T.Sánchez, J.C.Arditti <i>Using industry internships to improve the quality of engineering higher education in Europe. The experience of French graduate engineering schools</i></p> <p>M. Popescu, E. Helerea <i>University library performance indicators, harmonization with quality requirements In Higher Education</i></p> <p>S. Bumbaru, Andy Pușcă, Florin Apostolache <i>Teaching with technology: Danubius University case study</i></p>	<p>G. Tsokov <i>The policy for the Internal Quality Assurance in the activities of the National Evaluation and Accreditation Agency</i></p> <p>Dalina Dumitrescu, B. Marcel Duhăneanu <i>Building mission driven curricula through international partnerships – Case study: Ibab (Asebuss) & Kennesaw State University</i></p> <p>Winfried B. Müller <i>Reflections on Quality Assurance in the European Higher Education Area</i></p> <p>Elena Cocoradă, Carmen Cavaco, A.M. Maican <i>Students' assessment in Higher Education Institutions – Case Study</i></p> <p>Achim Moise, Popa Maria, Cabulea Lucia <i>Quality management integrated in the academic activity</i></p>	<p>Zeynep Ocak <i>Evaluating service quality in higher education using quality function deployment (QFD)</i></p> <p>Constantin Oprean <i>Considerations regarding quality in Higher Education</i></p> <p>Ion Gh. Roșca, Anca Gabriela Ilie, Roxana Sârbu <i>Standards and Performance Indicators in Higher Education in Romania</i></p> <p>Florentin Moraru <i>Some aspects and good practices in the quality assessment of the higher education</i></p> <p>Camelia Cămășoiu, Nicoleta Caragea <i>Quality improvement of higher education – a permanent objective of a private university,</i></p>
Coffee Break 16.00 – 16.30		



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**Thursday, 14 October 2010
16.30 – 18.00**

<p>S1 Magnum Room Chairman: Barbara BIRKE, Mircea ALĂMOREANU</p>	<p>S2 Auditorium Room Chairman: Bill HARVEY, Simona LACHE</p>	<p>S3 Colocvium Room Chairman: Bernard REMAUD, Iacint MANOLIU</p>
<p>New environments and challenges in Higher Education</p>	<p>The impact of international cooperation in Quality Assurance of Higher Education. International evaluation in HE</p>	<p>The Best Practices in Quality Management, new policies and practices in Higher Education</p>
<p>Cristina-Elena Băișan, Jana Seiz, Monica Mellberg, M. Gheorghe <i>Student - centered learning / training and quality assurance in higher education</i> Ioan Ianos, Daniela Zamfir, Andreea Loreta Cepoiu, Ilinca-Valentina Stoica <i>Dynamics of challenges in Romanian Higher Education and the response of Universities</i> Dan Potolea, Steliana Toma <i>An Integrated Approach Of The Professional Development. Some Implications To Distance – Education</i> Alexandra Dogaru, Ioan Talpoș <i>All-changing university: Learn, Unlearn, Relearn</i> M. Gheorghe, Monica Mellberg, Cristina-Elena Băișan, Iuliana Sima, Jana Seiz <i>Quality, creativity and competency of higher education graduates</i></p>	<p>Iosif Urs, Sorin Ivan <i>The Bologna Graduates' Integration into the labour market and the necessity of an efficient and competitive academic management</i> Yuri Rubin, B.Erika Soboleva, C. Alexey Belokopytov <i>International Evaluation In HEI</i> L. Donath, D. Moga <i>A decade of Bologna Process. Challenges for Quality Assurance in Higher Education</i> Hayat Diyen <i>An Overview Of Quality In Higher Education In The West And Recommendations For Arab Universities</i> E. Pop, M. Leba, A.C. Ionica, C. Dura <i>Erasmus cooperation in the context of transnational education</i></p>	<p>Liviu Moldovan <i>New aspects regarding quality management system at „Petru Maior” University of Târgu-Mureș</i> A. D. Zamfir, F.D. Munteanu, L. Mihuț <i>Reintegration of Romanian scientists from abroad for higher education improvement in Romania. Case report: Aurel Vlaicu University of Arad</i> Adela Mihaela Țăranu, Ștefan Costea <i>Quality improvement in Romanian higher education: three waves for the future</i> I.Felea, Șt. Nagy, C. Antal <i>Aspects about the quality management in universities from Romania and EU</i> Liliana Măță <i>Study on managerial dimension of education for privacy</i></p>

**Gala Dinner 19.30 – 23.00
Panoramic Restaurant**



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Friday, 15 October 2010

09.00 – 10.30

<p>S5 Magnum Room Chairman: Achim HOPBACH, Octavian M. POPESCU</p>	<p>S4 Auditorium Room Chairman: Monica MELLBERG, Vasile NĂSTĂSESCU</p>	<p>S3 Colocvium Room Chairman: Colin TÜCK, Adrian LUNGU</p>
<p>Labor market and Bologna graduates</p>	<p>Student Contribution in Quality Assurance in Higher Education Evaluation</p>	<p>The Best Practices in Quality Management, new policies and practices in Higher Education</p>
<p>Cristinel Constantin <i>Issues regarding the graduates' competences in the present context of labour market</i> Simona Lache, D. Talabă <i>Career development offices in universities – Important tool for enhancing the employability of Bologna graduates on the labor market</i> Cătălin Daniel Gălăţanu <i>Curricula design between persuasion and training, awareness and competence</i> Ana Maria Dima <i>Quality Assurance of Higher Education qualifications in Romania</i> E. Dobre <i>Entrepreneurial Behavior Of Higher Education Institutions In The Context Of The Knowledge Based Society</i></p>	<p>G. Augusti, C. Borri, E. Guberti, I. Manoliu , Juna Valdiserri <i>EUR-ACE®: The European accreditation system of first- and second-cycle engineering degree programmes</i> E.Cocoradă, Anca Maican, Catalin Maican, Sorin Cocoradă <i>Teaching and research in higher education - dilemma or synergy?</i> Alina Gavra, Anca Prisacariu <i>Students view on the external evaluation process. Enhancing quality through student feedback</i> Christian Hemmestad Bjerke <i>Quality assurance and student participation: the case of norway – best practice or lessons to learn?,</i> M. Guranda <i>The role of student-centered education in contemporary society</i></p>	<p>S. Costreie, R. Ianole, R. Dinescu <i>An evaluation of the quality assurance – Case study: The University of Bucharest</i> Florin Vasile Frumos, Adrian Vicenţiu Labăr <i>Metacognitive influence of state metacognition levels in academic performances</i> Costel Mironeasa, Cezar Popa <i>Assessment of Academic Performance</i> Alina Lascu <i>Politics and strategies for Quality Assurance at „Ovidius“ University of Constanta</i> Luminiţa Fărnoagă, Aurelia Grigoriu' Adrian Luţaş <i>Modernization of technological disciplines' teaching and evaluation in art education in Romania</i></p>
<p style="text-align: center;">Coffee Break 10.30 – 11.00</p>		



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ÎNVĂȚĂMÂNTUL SUPERIORFriday, 15 October 2010
11.00 – 12.30

S1 Magnum Room Chairman: Ștefan SZAMOSKÖZI, Juna VALDISIERRI	S4 Auditorium Room Chairman: Erika SOBOLEVA, Anca PRISACARU	S3 Colocvium Room Chairman: Ivan PANAYOTOV, Costache RUSU
New environments and challenges in Higher Education	Student Contribution in Quality Assurance in Higher Education Evaluation	The Best Practices in Quality Management, new policies and practices in HE
<p>Ali Nezihi Bilge <i>Accreditation Of Engineering Education In Turkey</i></p> <p>Simona-Elena Vârlan <i>Semantic web-based e-learning system</i></p> <p>C. Rusu, B. Rusu <i>University transformation: differences in perceptions among university management</i></p> <p>E. Pop, A.C. Ionica, M. Leba <i>Some aspects concerning quality management system implementation at the University Of Petrosani</i></p> <p>Mihai Mangra, Dan Popescu, Paul Laurențiu Rinderu <i>Quality management systems as favourizing factors for Higher Education Institutional Development</i></p>	<p>V. Dodiković-Jurković, G. Briški <i>Student participation in quality assurance in Croatia</i></p> <p>C. Buzea, M. Popescu <i>Student involvement in quality assurance and assessment</i></p> <p>George-Dumitru Constantin <i>Educational evaluation by students - A problem of transparency or quality management</i></p> <p>M. Kainazarova, A. Berniyazova, V. Krasnikova, M. Berniyazova <i>Student involvement In Higher Education Quality Assurance: Case of Kimep</i></p> <p>Vlad Vâga <i>Aircraft higher education: challenges and prospects,</i></p> <p>Mirela Kozlovsky <i>The participation of the students from the faculty of arts of the Ovidius University, Constanta, to the assurance of a high education</i></p>	<p>Maria Cernat <i>Publish or perish: is this famous imperative the best university guide?</i></p> <p>Adrian Lupu <i>The HR impact on university education quality</i></p> <p>Doina Olga Ștefănescu <i>Performance, Assessment and Quality in Higher Education</i></p> <p>C. Debeleac, S. Nastac <i>Virtual instrumentation - An effective Tool In Mechanical Engineering Master-Level Education</i></p> <p>Corina Moruțan, Alina Sicoe, Radu Oprean <i>The 360-degree academic evaluation. A case study: „Iuliu Hațieganu” University of Medicine and Pharmacy</i></p> <p>Dilver Emin <i>Procedures regarding the Quality Assurance In “Ovidius” University of Constanta</i></p>
Lunch 12.30 – 14.30 Panoramic Restaurant		



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**Friday, 15 October 2010
14.30 – 16.30**

<p>Magnum Room</p> <p>Chairman: Kaja Braathen, Mark Frederiks, Pavel Năstase</p>	<p>ROUND TABLE</p> <p>Accreditation and recognition of the joint study programs</p> <p>Kaja Braathen, Mark Frederiks <i>Accreditation of joint programmes – the way forward</i></p> <p>Ioan Curtu, Pavel Năstase, Ion Popa, Crișan Albu <i>Accreditation and recognition of the joint Masters programmes</i></p> <p>University experiences: <i>Aurel Vlaicu University (Arad) – Dorin HERLO</i> <i>West University (Timișoara) – Florin FOLTEAN</i> <i>Lucian Blaga University (Sibiu) – Daiana VESMAS</i> <i>Academy of Economic Studies (București)- Ion POPA</i> <i>“Dunărea de Jos” University (Galați) – Adrian LUNGU</i> <i>Oradea University, (Oradea) – Daniela POPESCU</i></p> <p>Discussions: invitee Victor VELTER (UEFISCSU/CNCSIS)</p>
<p>17.30 – 18.00 Bus Transfer (Meeting in Reception Hall)</p>	
<p>Location: Pârâul Rece/ Bucegi The Gates to the Romanian Old Kingdom Restaurant Traditional Dinner 18.00 – 23.00</p>	



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Saturday, 16 October 2010
09.00 – 12.00

<p>S1 Magnum Room</p>	<p>09.00 – 10.30 New environments and challenges in Higher Education</p>	<p>Chairman:</p>
	<p>O. Clipa, A.A. Ignat, M. Stanciu <i>Learning to learn - A key competence within Bologna educational system</i> Dávid László, Alexandru Szép <i>Quality in education achieved with multimedia assets</i> Ion Dinescu, Oana – Andreea Pirnuta <i>Ethical aspects of quality management within a romanian military university</i> Gabriela Ionescu, Daniela Ispas <i>Creativity Role In Training Skills, And In Quality Assurance In Higher Education</i> Mihaela Răileanu <i>A Must In Nowadays Education: Environmental Issue</i></p>	<p>Ali Nezihi BILGE Doinita ARITON</p>
	<p>Coffee Break 10.30 – 11.00</p>	
<p>Magnum Room</p>	<p>11.00 – 12.00 Conclusions and Conference Closing</p>	
<p>Panoramic Restaurant Lunch 12.00 – 14.00</p>		
<p>Visit Royal Peles Castle 14.00 – 17.00 14.00 – Bus Transfer (Meeting in Reception Hall)</p>		



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